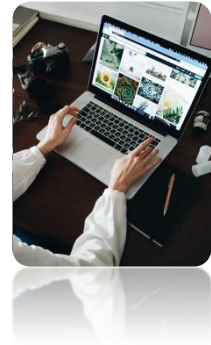




The kind of technology that gets under your skin, literally

Lead-in

1. How much do you rely on technology at school/ in your job and everyday life?
2. Do you embrace new technologies or do you tend to shun them?
3. What are some of the latest technological innovations/solutions that have been introduced in your school/ workplace/ city?



Video

Watch a short video about a corporation's new practice and answer the questions.

<https://www.youtube.com/watch?v=7JPITEnUO4E>

1. What does the innovative idea involve?
2. How does the chip facilitate life at the Swedish corporation?
3. What's the wider philosophy behind the project, according to its creators?

Over to you

1. What do you think about the idea presented in the video? Would it be welcomed in your country? Would it work in your school/ company? Would you feel happy to get chipped yourself?
2. Do you think it likely for the idea to become widespread in the near future? Why/ why not?
3. What do you see as the advantages and disadvantages of getting chipped?
4. There are different uses to which the chip could be put. Would you agree to get chipped in order to...?
 - access your school/ university/ company easily
 - enter your house/car
 - pay for your shopping
 - turn on facilities within your home



Three Wise Kangaroos

- check in at the airport or a hotel
 - do your tax return
5. If you are a parent, would you have your children chipped in order to know where they are at all times?
 6. If you have a pet, would you have your pet chipped to prevent it from going missing?
 7. What kind of information should definitely NOT be put on the chip?

Task

You're in charge of the sales department for BestChips Co. Create a sales pitch for your product and suggest ways of marketing it to companies.



Optional tasks, if you are a teacher

Roleplay a meeting at a company where the idea of microchipping all staff has been put forward.

OR

Roleplay a parents meeting where the idea of microchipping all students has just been put forward.

Optional tasks, if you are a student

Write a letter to the CEO of your company saying how satisfied/ dissatisfied you are to have been chipped.

OR

Write a letter to the principal of your school and express your attitude to the concept of having all the students chipped.