



Three Wise Kangaroos

Video – answer key

- How many new arrivals are there on Shein every day?
Nearly 9,000 new arrivals
- Who is driving the success of Shein?
Youngsters obsessed with TikTok.
- What are Shein hauls?
**Users post outfits from bulk orders online.
A clothing haul is where a person will spend money to get a large assortment of items from what is usually an online store and try them on in a video. These videos sometimes get millions of likes, views and comments online. A very common sort of clothing haul is SHEIN hauls.**
- How many pieces of clothing are Shein factory workers said to produce a day?
120
- What are some problematic aspects related to Shein’s production of clothes?
**An enormous amount of waste, both from the production of the clothes and the unsold items.
The incredibly long working hours of the factory workers producing clothes for Shein- 12 hours a day, 7 days a week with only one day off a month.No contracts and no social security for the workers. Dangerous working conditions- no fire exists, barred windows.**

Vocabulary – answer key

Match the halves to make useful verb+noun collocations.

to be swarming with sth	to be filled with sth, to be full of sth
bucks	dollars
the fear of missing out (FOMO)	the feeling or perception that other people are having fun, experiencing new things or living a better life than you
notable	worthy of attention or notice, important
bulk orders	purchasing a large quantity of products in a single transaction
to entice	to attract
to replicate sth	to copy; to reproduce
transparent	open and honest, without secrets
repercussions	unintended consequences